

Made & Grown

The Future of Food

21 August 2025

9am-5pm | Followed by networking

The Australian National University, Canberra



Australian
National
University

Agrifood
Innovation
Institute



Cellular
Agriculture
Australia



Image: Tastilux® precision-fermented fat, by Nourish Ingredients

Partnership Opportunities

You're invited to champion Australian food innovation and biomanufacturing

Cellular Agriculture Australia and the ANU Agrifood Innovation Institute are bringing the future of food to Canberra; the home of Australia's key legislators, regulators and policymakers.

Made & Grown: The Future of Food will place the spotlight on biotechnology and biomanufacturing, showcasing the progress being made in Australia to produce new types of food and beverages.

The program is being finalised, but will involve a range of engaging presentations, deep fireside discussions, curated panels (and maybe a tasting or two!) covering the following themes:

- How Australia's agrifood system could be strengthened by investments in advanced manufacturing and biomanufacturing that provide new ways of making food and beverages
- How cell cultivation, precision fermentation and synthetic biology are already shaping the future of food and beverages and how they can complement and add value to our existing agrifood system

- How Australia's competitive advantages in agriculture, biotechnology and food innovation can be leveraged to grow new export industries, and address future food system vulnerabilities
- Company founders, food industry leaders and key researchers will discuss the challenges and opportunities of Australia becoming a global leader in the biomanufacturing of food – including reducing the costs of production, overcoming regulatory and policy barriers, developing a manufacturing slipstream and building commercial partnerships across agribusiness and food.

Why this, why now?

Our food system is changing. Innovation and necessity are driving an evolution of how we produce food, in both new and incumbent industries.

Australia is well-placed to build on our agricultural excellence to leverage global demand for more protein, functional foods and innovative consumer products.

Through the application of biotechnologies like cell cultivation, precision fermentation, plant molecular farming and synthetic biology, Australia has the potential to capitalise on a multi-billion dollar opportunity and become a global biomanufacturing leader.

Whether we can realise this opportunity will depend on the ability to grow the sector in Australia through a combination of building familiarity and trust, public and private investment, and the right policy environment.

Made & Grown will showcase these technologies to support legislators, policy makers and regulators to understand the technologies, applications and products that are changing how we produce food and how they could shape the food system.

The Made & Grown program is being designed by an Advisory Committee in conjunction with the cellular agriculture sector, to ensure high calibre, relevant and contemporary content.

It's an opportunity to celebrate the sector's progress and identify the opportunities and challenges to scale.

If you'd like to support Made & Grown, we're offering a range of sponsorship opportunities.

GOLD PARTNERSHIP – \$10,000 +GST

- Top-tier sponsorship status through pre- and post-event marketing, for 3 months
- Top-tier sponsorship throughout the event, including on-screen branding and verbal acknowledgement
- 3 months of advertising exposure on the CAA website, LinkedIn page and in the monthly *Cultivated* newsletter
- 5 tickets to attend the event
- The opportunity to participate in developing the program of speakers and panellists at the event
- The opportunity to provide a speaker or panellist to present at the event (to be determined in consultation with event organisers)
- List of opt-in attendees for marketing and follow-up

SILVER PARTNERSHIP – \$5,000 +GST

- Mid-tier sponsorship status through pre- and post-event marketing, for 3 months
- Mid-tier sponsorship throughout the event including on-screen branding and verbal acknowledgement
- 2 months of advertising exposure on the CAA website, LinkedIn page and in the monthly *Cultivated* newsletter
- 3 tickets to attend the event
- List of opt-in attendees for marketing and follow-up

BRONZE PARTNERSHIP – \$2,500 +GST

- Entry-level sponsorship status through pre- and post-event marketing, for 3 months
- Entry-level sponsorship throughout the event including on-screen branding
- 1 month of advertising exposure on the CAA website
- 2 tickets to attend the event

TAILORED PARTNERSHIP

We're open to a range of partnership structures to suit your budget and priorities. This could include sponsoring the networking event, supporting the travel for an international speaker or the provision of food and beverages to be included in tastings or at the evening networking event. Please get in touch to discuss how we can work together.

Join us!

Made & Grown represents a unique opportunity to have your brand positioned as a key enabler and a supporter of Australia's bioeconomy.

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